

# 2020-2021 District Goals



District: 321 D  
Constitutional Area: India, South Asia and Middle East

## MEMBERSHIP DEVELOPMENT

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

### Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	5	100	100	50
2nd Quarter	5	75	100	20
3rd Quarter	0	0	0	10
4th Quarter	0	0	0	50

### FY New Clubs

10

### FY Charter Members

175

### FY New Members

200

### FY Retention Goal

130

### NET GROWTH GOAL

**FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL**

245

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
New Members Induction	DG Team	Seminars	1-7-20	31-12-20

## LCIF: CAMPAIGN 100

### Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

### Action Plan

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

## MULTIPLE DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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## DISTRICT CUSTOM IMPACT

### Goal Statement

### Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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